# CH \$40.00 380589

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

rsion v1.1 ETAS ID: TM496878

| SUBMISSION TYPE:      | NEW ASSIGNMENT    |
|-----------------------|-------------------|
| NATURE OF CONVEYANCE: | SECURITY INTEREST |

### **CONVEYING PARTY DATA**

| Name           | Formerly | Execution Date | Entity Type                         |
|----------------|----------|----------------|-------------------------------------|
| Isopay, L.L.C. |          | 11/02/2018     | Limited Liability Company:<br>TEXAS |

# **RECEIVING PARTY DATA**

| Name:           | Goldman Sachs Lending Partners LLC, as Collateral Agent |
|-----------------|---|
| Street Address: | 200 West Street   |
| City:           | New York  |
| State/Country:  | NEW YORK  |
| Postal Code:    | 10282   |
| Entity Type:    | Limited Liability Company: DELAWARE                     |

# **PROPERTY NUMBERS Total: 1**

| Property Type        | Number  | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 3805890 | ISOPAY    |

# **CORRESPONDENCE DATA**

**Fax Number:** 2127514864

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 212-906-1216

Email: angela.amaru@lw.com

Correspondent Name: Latham & Watkins LLP c/o Angela M. Amaru

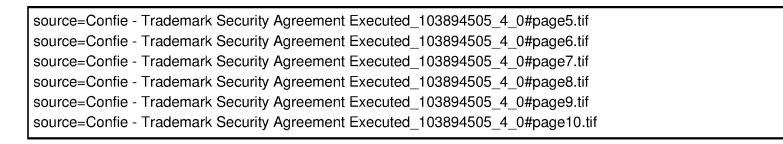
Address Line 1: 885 Third Avenue

Address Line 4: New York, NEW YORK 10022

| ATTORNEY DOCKET NUMBER: | 049646-0473         |
|-------------------------|---------------------|
| NAME OF SUBMITTER:      | Angela M. Amaru     |
| SIGNATURE:              | /s/ Angela M. Amaru |
| DATE SIGNED:            | 11/05/2018          |

### **Total Attachments: 10**

source=Confie - Trademark Security Agreement Executed\_103894505\_4\_0#page1.tif source=Confie - Trademark Security Agreement Executed\_103894505\_4\_0#page2.tif source=Confie - Trademark Security Agreement Executed\_103894505\_4\_0#page3.tif source=Confie - Trademark Security Agreement Executed\_103894505\_4\_0#page4.tif



# TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "IP Security Agreement") dated November 2, 2018, is made by the Persons listed on the signature pages hereof (collectively, the "Grantors") in favor of Goldman Sachs Lending Partners LLC ("Goldman"), as Collateral Agent (the "Collateral Agent") for the Secured Parties. Capitalized terms used herein and not otherwise defined herein shall have the meanings assigned to such terms in the Credit Agreement (as defined below) and the Security Agreement (as defined below) referred to therein.

WHEREAS, Confie Seguros Holding II Co., a Delaware corporation (the "Borrower"), Confie Seguros Holding Co., a Delaware corporation ("Holdings"), Goldman, as Administrative Agent and Collateral Agent, each Lender from time to time party thereto and each other party thereto have entered into the Second Lien Credit Agreement dated as of November 2, 2018 (the "Closing Date") (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), pursuant to which the Lenders have severally agreed to make Loans to the Borrower upon the terms and subject to the conditions therein.

WHEREAS, in connection with the Credit Agreement, the Grantors have entered into the Second Lien Security Agreement dated as of the Closing Date (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "Security Agreement") in order to induce the Lenders to make Loans.

WHEREAS, under the terms of the Security Agreement, the Grantors have granted to the Collateral Agent, for the benefit of the Secured Parties, a security interest in, among other property, certain intellectual property of the Grantors, and have agreed as a condition thereof to execute this IP Security Agreement for recording with the United States Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor agrees as follows:

SECTION 1. <u>Grant of Security</u>. Each Grantor hereby grants to the Collateral Agent for the benefit of the Secured Parties a security interest in all of such Grantor's right, title and interest in and to the registered Trademarks (as defined in the Security Agreement) and Trademarks for which applications are pending in the United States Patent and Trademark Office set forth in Schedule A hereto (excluding any Excluded Property) (the "<u>Collateral</u>");

SECTION 2. Security for Obligations. The grant of a security interest in the Collateral by each Grantor under this IP Security Agreement secures the payment of all Obligations of such Grantor now or hereafter existing under or in respect of the Loan Documents, whether direct or indirect, absolute or contingent, and whether for principal, reimbursement obligations, interest, premiums, penalties, fees, indemnifications, contract causes of action, costs, expenses or otherwise. Without limiting the generality of the foregoing, this IP Security Agreement secures, as to each Grantor, the payment of all amounts that constitute part of the secured Obligations and that would be owed by such Grantor to any Secured Party under the Loan Documents but for the

fact that such secured Obligations are unenforceable or not allowable due to the existence of a bankruptcy, reorganization or similar proceeding involving a Loan Party.

SECTION 3. <u>Recordation</u>. This IP Security Agreement has been executed and delivered by the Grantors for the purpose of recording the grant of security interest herein with the United States Patent and Trademark Office. Each Grantor authorizes and requests that the Commissioner for Patents and the Commissioner for Trademarks record this IP Security Agreement.

SECTION 4. Execution in Counterparts. This IP Security Agreement may be executed in any number of counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

SECTION 5. <u>Grants, Rights and Remedies</u>. This IP Security Agreement has been entered into in conjunction with the provisions of the Security Agreement. Each Grantor does hereby acknowledge and confirm that the grant of the security interest hereunder to, and the rights and remedies of, the Collateral Agent with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this IP Security Agreement and the terms of the Security Agreement, the terms of the Security Agreement shall govern.

SECTION 6. <u>Governing Law</u>. This IP Security Agreement shall be governed by, and construed in accordance with, the laws of the State of New York.

SECTION 7. Severability. In case any one or more of the provisions contained in this IP Security Agreement should be held invalid, illegal or unenforceable in any respect, the validity, legality and enforceability of the remaining provisions contained herein and in the Security Agreement shall not in any way be affected or impaired thereby (it being understood that the invalidity of a particular provision in a particular jurisdiction shall not in and of itself affect the validity of such provision in any other jurisdiction). The parties hereto shall endeavor in goodfaith negotiations to replace the invalid, illegal or unenforceable provisions with valid provisions the economic effect of which comes as close as possible to that of the invalid, illegal or unenforceable provisions.

[Signature Pages Follow]

US-DOCS\103722457.2

IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

> CONFIE SEGUROS, INC., a Delaware corporation, as Initial Grantor

CONFIE SEGUROS HOLDING CO., a Delaware corporation, as Initial Grantor

CONFIE SEGUROS HOLDING II CO., a Delaware corporation, as Initial Grantor

DRIVER'S CHOICE INSURANCE SERVICES,

LLC, a South Carolina limited liability company, as Initial Grantor

EXPRESSLINK, INC., a California corporation, as **Initial Grantor** 

By:

Name: Michael Kaplan Title: Chief Financial Officer

FREEWAY INSURANCE SERVICES, INC., a

California corporation, as Initial Grantor

INSUREONE INDEPENDENT INSURANCE

AGENCY, LLC, an Illinois limited liability company, as Initial Grantor

ISOPAY, L.L.C., a Texas limited liability company, as Initial Grantor

SACRAMENTO AUTO INSURANCE CENTER,

INC., a California corporation, as Initial Grantor

SSB INSURANCE SERVICES, INC., a Delaware corporation, as Initial Grantor

VERN FONK INSURANCE SERVICES, INC., a

Delaware corporation, as Initial Grantor

Name: Michael Kaplan Title: Chief Financial Officer

AGGRESSIVE INSURANCE SERVICES, L.L.C., a

Texas limited liability company, as Initial Grantor

CARTEL MARKETING, INC., a California

corporation, as Initial Grantor

CONFIE INSURANCE SERVICES, INC., a

Delaware corporation, as Initial Grantor

Name: Michael Kaplan Title: Chief Financial Officer

[Confie - Trademark Security Agreement]

GOLDMAN SACHS LENDING PARTNERS LLC, as Collateral Agent

Name:

Title:

Charles D. Johnston Authorized Signatory

[Confie - Trademark Security Agreement]

# SCHEDULE A

# United States Trademark Registrations and Trademark Applications

| <u>Mark</u>  | Serial/<br>Application<br>No. | Registration<br>No. | Country          | Application/<br>Registration<br>Date | Applicant/<br>Owner                          |
|--|-------------------------------|---------------------|------------------|--------------------------------------|--|
| CONFÍE ("TRUST")                                   | 85/290721                     | 4768881             | United<br>States | July 7, 2015                         | Confie Seguros, Inc.                         |
| CONFIE SEGUROS                                     | 77/664950                     | 3753855             | United<br>States | March 2, 2010                        | Confie Seguros, Inc.                         |
| CONFÍE SEGUROS (TRUST<br>INSURANCE)                | 77664662                      | 4328548             | United<br>States | April 30, 2013                       | Confie Seguros, Inc.                         |
| COST U LESS  | 87172204                      | 5320683             | United<br>States | October 31,<br>2017                  | Sacramento Auto<br>Insurance Center,<br>Inc. |
| FREEWAY THE AUTO INSURANCE EXPERTS                 | 85/582134                     | 4401028             | United<br>States | September 10,<br>2013                | Confie Seguros<br>Holding II Co.             |
| FREE WAY  FREE WAY LOS EXPERTOS EN SEGUROS DE AUTO | 85/582219                     | 4401029             | United<br>States | September 10<br>2013                 | Confie Seguros<br>Holding II Co.             |
| FREEWAY  | 77/546480                     | 3591103             | United<br>States | March 17, 2009                       | Freeway Insurance<br>Services, Inc.          |
| IT'S THAT THING YOU'RE<br>SPEEDING ON              | 77/339544                     | 3584286             | United<br>States | March 3, 2009                        | Freeway Insurance<br>Services, Inc.          |
| DESIGN ONLY  | 77/300663                     | 3448643             | United<br>States | June 17, 2008                        | Freeway Insurance<br>Services, Inc.          |

| <u>Mark</u>                                     | Serial/<br>Application<br>No. | Registration No. | Country          | Application/<br>Registration<br>Date | Applicant/<br>Owner                          |
|---|-------------------------------|------------------|------------------|--------------------------------------|--|
| Constant.                                       | 85/041980                     | 3996168          | United<br>States | July 19, 2011                        | Freeway Insurance<br>Services, Inc.          |
| FREEWAY INSURANCE                               |                               |                  |                  |                                      |  |
|   | 85/042049                     | 4078834          | United<br>States | Jan. 3, 2012                         | Freeway Insurance<br>Services, Inc.          |
| DESIGN GLOBE                                    |                               |                  |                  |                                      |  |
| SIEMPRE GANA CON FREEWAY<br>INSURANCE           | 77/897382                     | 3834346          | United<br>States | Aug. 17, 2010                        | Freeway Insurance<br>Services, Inc.          |
| ALWAYS WIN WITH FREEWAY INSURANCE               | 77897354                      | 4231825          | United<br>States | October 30,<br>2012                  | Freeway Insurance<br>Services, Inc.          |
| PERSONAL SERVICE INSURANCE                      | 75/307255                     | 2375639          | United<br>States | Aug. 8, 2000                         | Freeway Insurance<br>Services, Inc.          |
| SOUTH COAST INSURANCE                           | 75317328                      | 2175005          | United<br>States | July 21, 1998                        | Freeway Insurance<br>Services, Inc.          |
|   | 78/755643                     | 3171136          | United<br>States | Nov. 14, 2006                        | Sacramento Auto<br>Insurance Center,<br>Inc. |
| COST-U-LESS INSURANCE<br>CENTER                 |                               |                  |                  |                                      |  |
| <b>S</b> Lies                                   | 77/316035                     | 3584201          | United<br>States | March 3, 2009                        | Sacramento Auto<br>Insurance Center,<br>Inc. |
| COST-U-LESS                                     |                               |                  |                  |                                      |  |
| REMEMBER TO HONK WHEN<br>YOU DRIVE BY VERN FONK | 77/770753                     | 3744552          | United<br>States | Feb. 2, 2010                         | Vern Fonk<br>Insurance Services,<br>Inc.     |

| <u>Mark</u>   | Serial/<br>Application<br>No. | Registration<br>No. | Country          | Application/<br>Registration<br>Date | Applicant/<br>Owner                      |
|---|-------------------------------|---------------------|------------------|--------------------------------------|--|
| VERN FONK   | 77770752                      | 3744551             | United<br>States | Feb. 2, 2010                         | Vern Fonk<br>Insurance Services,<br>Inc. |
|   | 85875919                      | 4795638             | United<br>States | August 18,<br>2015                   | Confie Seguros<br>Holding Co.            |
| AID ALL INSURANCE DISCOUNTERS   |                               |                     |                  |                                      |  |
| OSCOUPTERS  | 85875871                      | 4779792             | United<br>States | July 28, 2015                        | Confie Seguros<br>Holding Co.            |
| AUTO INSURANCE<br>DISCOUNTERS   |                               |                     |                  |                                      |  |
| Cost O  | 85874970                      | 4428545             | United<br>States | November 5,<br>2013                  | Confie Seguros<br>Holding Co.            |
| COST U LESS INSURANCE<br>CENTER   |                               |                     |                  |                                      |  |
| Keller<br>George  | 85955494                      | 4570937             | United<br>States | July 22, 2014                        | Confie Seguros<br>Holding Co.            |
| KELLER GROUP  |                               |                     |                  |                                      |  |
| ROSECT-O-MATO   | 86357093                      | 4978679             | United<br>States | June 14, 2016                        | Confie Seguros<br>Holding II Co.         |
| PROTECT-O-METER LIABILITY ONLY UNINSURED MOTORIST COMPREHENSIVE AND COLLISION MEDICAL ADDITIONAL COVERAGE |                               |                     |                  |                                      |  |
| WE CARE   | 86357079                      | 4923596             | United<br>States | March 22, 2016                       | Confie Seguros<br>Holding II Co.         |
| WE CARE COMMITMENT · ACCOUNTABILITY · RESPECT · EXCELLENCE  |                               |                     |                  |                                      |  |
| Special High  | 87084966                      | 5145557             | United<br>States | February 21,<br>2017                 | Freeway Insurance<br>Services, Inc.      |
| SPEEDLANE INSURANCE   |                               |                     |                  |                                      |  |

| <u>Mark</u>               | Serial/<br>Application<br>No. | Registration<br>No. | Country          | Application/<br>Registration<br>Date | Applicant/<br>Owner   |
|---------------------------|-------------------------------|---------------------|------------------|--------------------------------------|---|
| SPEEDLANE INSURANCE       | 87077667                      | 5137017             | United<br>States | February 7,<br>2017                  | Freeway Insurance<br>Services, Inc.   |
| INSURE EXPRESS            | 74264677                      | 2066072             | United<br>States | June 3, 1997                         | Cartel Marketing,<br>Inc.   |
| ExpressLink E EXPRESSLINK | 76430891                      | 2809886             | United<br>States | February 3,<br>2004                  | Expresslink, Inc.   |
| Insure One                | 75800613                      | 2372895             | United<br>States | August 1, 2000                       | Insureone Independent Insurance Agency, LLC                                       |
| (INSURE ONE               | 74101980                      | 2104485             | United<br>States | October 14,<br>1997                  | Insureone<br>Independent<br>Insurance Agency,<br>LLC                              |
| INSURE ONE                | 74101998                      | 2104486             | United<br>States | October 14,<br>1997                  | Insureone<br>Independent<br>Insurance Agency,<br>LLC                              |
| INSUREONE.COM             | 75288357                      | 2217852             | United<br>States | January 12,<br>1999                  | Insureone Independent Insurance Agency, LLC                                       |
| SEGUROS UNO               | 75184143                      | 2231104             | United<br>States | March 9, 1999                        | Insureone<br>Independent<br>Insurance Agency,<br>LLC                              |
| THE INSURANCE SUPERSTORE  | 75266853                      | 2382054             | United<br>States | September 5,<br>2000                 | Insureone<br>Independent<br>Insurance Agency,<br>LLC                              |
| YELLOW KEY                | 75580165                      | 2320884             | United<br>States | February 22,<br>2000                 | Insureone Independent Insurance Agency, LLC, DBA Yelow Key Insurance Agency, Inc. |

| <u>Mark</u>  | Serial/<br>Application<br>No. | Registration<br>No. | Country          | Application/<br>Registration<br>Date | Applicant/<br>Owner   |
|--|-------------------------------|---------------------|------------------|--------------------------------------|---|
| YELLOWKEY YELLOW KEY   | 75580290                      | 2363909             | United<br>States | July 4, 2000                         | Insureone Independent Insurance Agency, LLC, DBA Yelow Key Insurance Agency, Inc. |
| ISOPAY   | 77794053                      | 3805890             | United<br>States | June 22, 2010                        | Isopay, L.L.C.  |
| AGGRESSIVE INSURANCE   | 86612919                      | 4873562             | United<br>States | December 22,<br>2015                 | Aggressive<br>Insurance Services,<br>LLC  |
| Driver's Choice Low Cost Auto Insurance DRIVER'S CHOICE (LOGO) | 87191567                      | 5204381             | United<br>States | October 3,<br>2016                   | Driver's Choice<br>Insurance Services,<br>LLC                                     |
| PERSONABLE   | 85525335                      | 4481652             | United<br>States | February 11,<br>2014                 | Confie Seguros<br>Holding II Co.  |
| DESIGN ONLY<br>(PERSONABLE LOGO)                               | 85525344                      | 4518233             | United<br>States | April 22, 2014                       | Confie Seguros<br>Holding II Co.  |
| SEGUROS SIN BARRERAS   | 87514780                      | 5543832             | United<br>States | August 21,<br>2018                   | SSB Insurance<br>Services, Inc.   |
| OASIS INSURANCE  | 86536907                      | 4812694             | United<br>States | September 15,<br>2015                | Freeway Insurance<br>Services of the<br>Southwest, Inc.                           |
| DRIVER'S CHOICE  | 87197584                      | 5212807             | United<br>States | May 30, 2017                         | Driver's Choice<br>Insurance Services,<br>LLC                                     |
| A NEW KIND OF INSURANCE EXPERIENCE                             | 88139994<br>ITU               | PENDING             | United<br>States | October 2,<br>2018                   | Confie Insurance<br>Services, Inc.  |
| BLUEFIRE INSURANCE   | 88139987<br>ITU               | PENDING             | United<br>States | October 2,<br>2018                   | Confie Insurance<br>Services, Inc.  |
| BLUEFIRE INSURANCE   | 88076323<br>ITU               | PENDING             | United<br>States | August 13,<br>2018                   | Confie Seguros<br>Holding II Co.  |
| BRICK-E SALES  | 88067210<br>ITU               | PENDING             | United<br>States | August 6, 2018                       | Confie Seguros<br>Holding II Co.  |

| <u>Mark</u>   | Serial/<br>Application<br>No. | Registration<br>No. | Country          | Application/<br>Registration<br>Date | Applicant/<br>Owner                |
|---------------|-------------------------------|---------------------|------------------|--------------------------------------|------------------------------------|
| BRICK-E SALES | 88067227<br>ITU               | PENDING             | United<br>States | August 6, 2018                       | Confie Seguros<br>Holding II Co.   |
| DESIGN ONLY   | 88139990<br>ITU               | PENDING             | United<br>States | October 2,<br>2018                   | Confie Insurance<br>Services, Inc. |
| DESIGN ONLY   | 88139992<br>ITU               | PENDING             | United<br>States | October 2,<br>2018                   | Confie Insurance<br>Services, Inc. |

**RECORDED: 11/05/2018**